

# Hello,

I am CEO of @mensfashion\_insta and some more pages with audience of more than 10 Million followers and I would love to share with you my experience and teach you step by step how to grow your Instagram page and start to earn money from it.

We all starting from 0, and it's fine. I remember time when I had only 500 followers on my page, and was growing around 20-40 followers daily. Nowadays I have a large army of followers which helps me live a live which I want to live, I travel new country every month, buy any stuff that I want, have passive income from my pages, helping my family and enjoying my life.

If you have a page with a lot of followers, you will have a lot of opportunities, for example you are a fashion blogger with 100k followers and you wants to work with brand, how much you can take? \$10, \$100, \$1,000 it's only up to you. It all depends how many value you can bring to brand/company.

Let's say:

- brand send you an image and you just put it in story for 2 hours, you can take for that \$20
- If brand send you one of his product(for example t-shirt) and you do professional photoshoot with that product, do post with a nice caption telling how you love this t-shirt, do 3-5 stories telling about this t-shirt you can easily take \$500 for that.

In this ebook, I will share with you 20 secrets with which you will be able to grow to 50k+ followers or even more.

## Lets Start

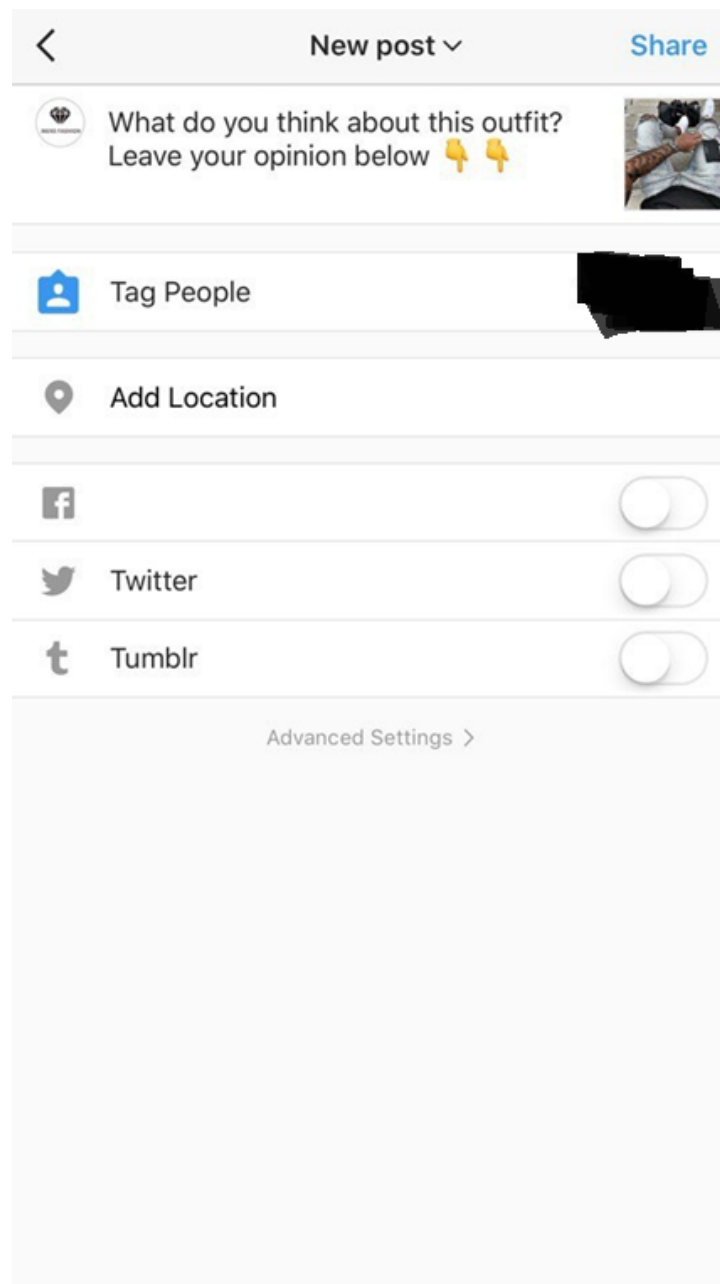
### 1) Content:

You should have high quality content, its really important to do it, if your photos are blurry and boring no one will wants to follow you. I highly recommend you to use Lightroom on your Pc/Mac to edit your photos. Here is an example of great image.



## 2) Caption:

Always write a nice caption and ask people to leave a comment, you can write anything that you want, for example tell to your followers how was your day and ask them how was their, its not hard, but can bring you extra post views and more chance to go viral.



### 3) Hashtags:

Always use hashtags in the first comment right after you post, you can use up to 30 hashtags, but I recommend you to use maximum 27. When you go in top of some hashtags you can have extra 50-100k impressions on the post. Here is example of men's fashion hashtags.

[#Fashion](#) [#MensFashion](#) [#Style](#) [#Stylish](#) [#Men](#)  
[#Luxury](#) [#Instagood](#) [#Ootd](#) [#Yeezy](#) [#MensFashion\\_insta](#) [#Styleguide](#) [#Hair](#) [#Fashioninsta](#)  
[#Dapper](#) [#Handsome](#) [#Mens](#) [#Swag](#) [#Menshair](#) [#Man](#) [#Mensaccessories](#) [#Stylist](#) [#Streetfashion](#)  
[#Menstyle](#) [#Dope](#) [#Fresh](#) [#Urbanfashion](#) [#Menfashion](#) [#Menswear](#)

You can see on the image, where to put them.



#### **4) Story after post:**

Every time when you post something do a story that you posted a new image, you can just write to story, new post guys, check it out and send a link to the post, it can also brings a lot of new likes/comments.

#### **5) Mass following:**

If you just started your page and have less than 10k followers, you can do mass following from your account, from this method you can bring 150-200 new real followers every day. Just go to one of the celebrity account (in same niche as you) and follow his last 50 followers(better to skip brands, fake accounts etc) and don't follow more than 50 at one time. From those 50 around 5-10 will follow you back, if you have an amazing content it can be even 25 new followers from 50, which is pretty great. Per day you can do up to 600 following, so it can easily bring you 150+ new followers. After 3-5 days, you can unfollow them, most of them will keep being your fan.

#### **6) SFS or shout for shout:**

You can do daily shouts with other people, who have the same content and same +/- followers like you.

Basically, you can do daily shouts in stories.

Firstly you need to find people with same page as yours and direct them if they want to do daily shouts with you.

You can direct them something like:

"Hello, would you like to do daily shouts with me? We can help each other to grow much faster. Let me know if you are interested, thank you."

Here is a screenshot how daily shouts looks like



You can get a lot of followers every day with this method. Also make sure that you tag person with who you do daily shout, and he does the same, it will brings more results. And don't recommend to do a lot of sfs, or your followers will unfollow you.

## 7) Engagement groups:

In those group people support each other with likes and comments, it's really important to use engagement groups, since they helps you to go viral. You can find some of them or create it by yourself.

To find a group you can download app for your phone 'Telegram' or ask people in instagram who use it, if they have a space to invite you.

Here are some telegram groups which you can join, don't forget to read the rules in the group.

<https://t.me/BoostGramDx5>

<https://t.me/SNTDX7>

If you have a page with more than 20k followers you can ask people in the same niche to invite you to the engagement group, mostly every one use it now.

#### **8) Fan accounts:**

You can create 1-4 fan accounts of yourself and run them, make sure that in bio, website and in every caption you mention your main instagram account, so people can follow your main account. Let's say you run 1 main account and 4 fan accounts and you following people from all those 5 accounts, imagine how many followers this method can brings you.

#### **9) Fb adds:**

If you have a good budget and know how to run fb advertising you can grow your account by this method, you can just test results with \$2 and see what it can brings to you, I was growing a lot of my clients with this method.

#### **10) Tag:**

Always tag on your photos other pages, you have a chance to get a free repost and get a lot of new fans, try to find for example 50 pages and always tag 10 different ones.

#### **11) Giveaways:**



For about \$100+- you can join a good giveaway and grow to your page new 5 000 or even 10k followers, how to find a giveaway, you can search in google.

## 12) Portrait mode:

Always post photos in Portrait mode, it will brings you on 30% more likes/comments

## 13) Geotags:

Always use geotag, it can brings you extra impressions and new followers, doesn't matter where are you: in restaurant, on the beach or at the airport, just use them.

## 14) BIO:

Make sure you have a professional bio, you can check people for some inspiration like:

@rowanrow

@massiii\_22

@magic\_fox

### **15) Email address:**

**Make sure that you added your email address to your bio, so brands can contact you for the business inquiries.**

### **16) Tag yourself:**

**Always tag yourself on every image you post, it will be easier for new followers to follow you.**

### **17) Engage:**

**Chat with your followers, answer in comments to them, answer in direct messages, they will be happy from that and you will get more impressions from that, since more chance to go viral.**

### **18) Tag friends:**

**You can also ask in caption your followers to tag their friends, like:**

**- Tag 3 friends who you think will like this post**

## **19) Post at the right time:**

**Check when is your peak time and always post at this time for the best results**

## **20) The most important thing, GOALS:**

**Don't give up. Keep going, grow day by day and achieve your goals.**

**The most hardest thing is to get first 10k followers, after you will get 10k, you can focus on 100k, setup goals and achieve them.**

**When I had 10k followers I wrote on paper, ' I will achieve on my page \*name\* 500k followers till the end of the year' and put a signature there**

**I had no idea how I will do it, but I did everything to achieve it, and I achieved it.**

**We all are the same, if I achieved it, why you can't do it? Don't give up, just promise to yourself that you will not give up and will keep going till you achieve your goals, it's not only about instagram, it's about life. EVERYONE can become anyone.**

I have a lot of clients who I helped to grow their accounts to 500k+ followers and

- They earn \$10,000+ Monthly
- Book Luxury hotels for free when travelling
- Opening their own brands
- And enjoying their life

I hope you learned something from my free ebook and it will help you to grow your Instagram page, if you will have any questions, feel free to message me on Instagram page @mensfashion\_insta

You can also check our website [www.mensinsta.com](http://www.mensinsta.com) for growing packages, if you want us to help you to grow your Instagram account or learn more great ways how to grow.

Thank you.